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Americans Buy Nearly 1,500 McDonald's Burgers a Minute

REUTERS/Mario Anzuoni
By Brianna Ehley,
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Every 60 seconds, Americans pour about $7 million into the U.S. retail industry.

Consumers buy an average of 1,440 McDonald's burgers and 5,695 Starbucks drinks every minute of every day, according to an engrossing new infographic from Retale.com.

It's no surprise that Americans are big spenders — the U.S. retail market totaled $3.2 trillion last year, and it's expected to climb even higher this year, with online retail growing at a rapid pace.

By 2018, annual online spending is expected to surpass $2,000 per person, according to Forrester Research. Amazon alone sells more than $84,000 worth of items online every minute, the Retale graphic shows.

Your browser does not support the video tag.

The video above offers a glimpse of how the spending adds up, but to watch how Americans spend their money in real-time go here.

This article's headline was corrected at 5:30 p.m. on June 18, 2014, to reflect the number of McDonald's burgers Americans buy (as noted in the story), rather than what they spend on these burgers.

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